



Tips for Fundraising Success!

1. Be specific about your goal. Use the Donation Goal Chart to set a good goal, and let your friends know what you are aiming for (i.e. 10 friends to donate \$25 in order to raise \$250 total).
2. Offer fun motivation for donors, like posting a silly childhood photo for every \$20 donated or doing a pushup for every dollar given to the cause.
3. Use Facebook and other social media to share why you support CWS Durham and what it means to you to welcome refugees and immigrants to your community. Your passion will be infectious!
4. Thank everyone who makes a donation, whether through your fundraising platform, on social media, or in person.
5. If you meet your goal, thank all of your donors and then push your goal even higher! Explain that you are raising the goal in order to maximize the impact of your donation.